

LAURIE VITAS

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TECHNOLOGIES

HTML / CSS
jQuery / JavaScript / JS libraries
Wordpress / CMS
Foundation / Bootstrap
Responsive Development
PHP / Smarty
Subversion / Git

SOFTWARE

Adobe Creative Suite
MS Office Suite
Keynote
Mac OS
Windows

OTHER SKILLS

Photography
Podcasting
Enthusiastic karaoke

EDUCATION

University of Georgia, Athens
ABJ, Telecommunications (*cum laude*)
2007
New Media Interdisciplinary Certificate
2006

REFERENCES

Available upon request

RECOGNITION & ACKNOWLEDGEMENTS

The Team That Plays Together Stays Together workshop at Interaction 10 conference hosted by IxDA and SCAD in Savannah, Georgia, 2010.

Role: Co-leader (with Sara Summers)

First Place: Cooperative Communicators Association 2007 Communications Contest, External Website category for Jackson EMC website

Role: Lead Developer (The Adsmith)

I am a creative, highly motivated front-end developer with over 12 years of experience hand-crafting clean, semantic code and creating elegant solutions to complex problems. I'm particularly enthusiastic about responsive design. I believe tables are best utilized for tabular data, it isn't necessary to sacrifice design for functionality, and that ultimately the user is as important as the client.

EXPERIENCE

Web Developer, Freelance Atlanta, GA & Seattle, WA 2010-present

Collaborate with clients, designers and small agencies to provide technical guidance, support and front-end development for projects. Create highly usable websites utilizing semantic markup and best coding practices, with a strong focus on responsive development, HTML5, CSS3, JavaScript and jQuery. Manage all facets of website development, including organizing and optimizing site content, CMS templating and integration (particularly WordPress). Maintain all aspects of freelance practice including estimation, client communication, project management, and business development.

Developer, IQ Atlanta, GA May 2011-May 2013

Worked collaboratively with a small team of developers. Handled all front-end aspects of projects, adhering to best practices and web standards, for a roster of clients including Northwestern Mutual, Regent Seven Seas, Wells Fargo, SunTrust, and Neenah Paper. Worked closely with designers and creative directors to ensure that static designs were translated to the web elegantly and effectively. Provided detailed estimates of time and effort to Project Managers and Technical Director. Participated in pitches, brainstorming sessions, and led responsive design initiatives.

Front-End Developer, Ogilvy & Mather Atlanta, GA July 2010-April 2011

Worked with a small development team to build out all front-end aspects of projects for a variety of clients including Vitamin Water, Kodak, Durex and IHG. Strong focus on HTML and CSS, as well as integrating code into Smarty templates. Assisted in solidifying an internal web standards guide and informing designers of web capabilities and best practices for usability. Participated in creative/technical conceiving for established client projects as well as new work.

UI Developer, Engauge Atlanta, GA June 2010-July 2010 (contract)

Worked within the Digital Innovation Group as a Front-End/UI Developer, with a strong focus on creating front-end code for integration into Facebook pages/applications for a roster of clients including Chick-fil-A, Marie Callenders, CaseMate, and Zone Perfect. Heavily involved in the creation of all front-end code for Chick-fil-A's "Cow Appreciation Day" photo contest promotion on Facebook. Collaborated with designers, other UI developers, and back-end developers as necessary to meet all goals and deadlines and exceed client expectations.

Senior Web Developer, MRM Worldwide Atlanta, GA March 2010-June 2010 (contract)

Led a small team of front-end developers in assisting the redevelopment of The Home Depot's US website. Developed standards-compliant XHTML and CSS designed to integrate seamlessly with legacy code and render accurately cross-browser. Acted as a liaison between MRM Worldwide's New York office and MRM's development team stationed at The Home Depot's corporate office in Atlanta. Responsible for assessing current site and making recommendations for establishing more semantic, forward-compatible code.

Lead Web Developer, The Adsmith Athens, GA 2007-February 2010
Web Developer, The Adsmith Athens, GA 2004-2007

Promoted from entry-level Web Developer to Lead Web Developer. Managed a small web team for an award-winning design agency. Worked closely with designers to build out fully featured, highly usable, dynamic websites. Focused on HTML, CSS, JavaScript and PHP. Implemented content management solutions based upon analysis of client need and expectation. Participated in all aspects of website creation, from content-planning, wireframe and design stages to completion. Met with clients to determine technical needs and provide training and support. Provided detailed time estimates, prioritized and managed workload, and delegated tasks to team members.